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Welcome to our February Edition Newsletter! We're excited to share the latest updates, campaigns, and insights designed to support your financial growth and keep you informed. Thank you for being part of the DEED Microfinance community.

## Upcoming Campaigns & Key Dates to Look Out For

We are excited to roll out meaningful campaigns in the coming month;

### Valentine's Day Campaign

This campaign celebrates shared financial goals and smart planning for loved ones, encouraging couples to have open money conversations and build financial discipline together.

You are invited to share your best financial tips or lessons via WhatsApp on 0758 511 0610 for a chance to win and inspire others.



### The DEED Podcast

We're excited to have launched the DEED Podcast, a new platform for open and practical conversations about money, finances, and smart planning. New episodes will be released bi-

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### Product Spotlight: School Fees Loans

At DEED Microfinance, we understand the financial pressure that school fees can place on families. Our School Fees Loans help parents and guardians cover education costs without straining household finances. With flexible and affordable options from as low as **UGX 500,000**, your child's education stays on track. Visit your nearest DEED Microfinance branch to learn more. Or 📞 Call / WhatsApp **0758511610** for more information.

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### Team Development & Sales Training Update

DEED Microfinance continues to invest in strengthening its sales team through targeted training on customer care, responsible lending, and product knowledge. These sessions ensure our team serves you with clarity, integrity, and professionalism, providing honest advice and trusted financial solutions aligned with ethical and sustainable microfinance.

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### Looking Ahead

Visit your nearest **Deed MicroFinance branch**, speak to one of our loan officers, or follow us on social media to stay updated on campaigns, events, and our podcast episodes .

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## “Empowering Progress, One Step at a Time.”



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